# CAPS "*STRIKE OUT BULLYING*" CONTEST ENTRY FORM

**STUDENT ORGANIZATION NAME: _____**

**NAME OF SCHOOL & MAILING ADDRESS: _____**
**_____**

**FACULTY ADVISOR: _____**

**ADVISOR EMAIL & PHONE #_____/_____**

**YOUR VIDEO/PSA PROJECT TITLE:_____**

**ARE YOU READY TO "STRIKE OUT" BULLYING IN YOUR SCHOOL?**

## CONTEST RULES AND GUIDELINES

**BY SUBMITTING A PSA/VIDEO AND IMPACT STATEMENT TO CHILD ABUSE PREVENTION SERVICES' "STRIKE OUT" BULLYING CONTEST, I AGREE TO THE FOLLOWING:**

1. Student group/team members who have participated in this project are 13-18 years of age.
2. All students have completed the general release form; if under age 18 at time of submission the form has been signed by a parent/guardian. A list of the student team members is attached. Signed general release forms are attached to contest entry form in PDF folder.
3. The video is an original creation by students. No copyrighted music, video, or trademark images are used in the video. The submitted video has not been previously produced for other school events or already posted on social media.
4. School groups have secured all necessary releases for individuals heard and/or seen on the submitted video, with signature of parent/guardian of each person under the age of 18 who is seen or heard in the video. Each completed consent form must be on file in the school and if your video is chosen, you must provide copies of these signed releases to CAPS.

**The following entry materials sent to karasant@capsli.org in PDF format with "Strike Out Bullying Contest" Submission written in the subject line.**

- **Signed Contest Entry Form,**
- **PDF file of team member signed General Releases**
- **Project Plan/Impact of Project attached to Entry Form**

**The video/PSA sent to karasant@capsli.org using www.wetransfer.com in WMV or MV4 format with Strike Out Bullying Contest PSA from "XYZ School Club/Group Name"**

***Contest materials ARE DUE BY FRIDAY, APRIL 21ST, 2017.***

***All submitted materials remain the property of Child Abuse Prevention Services (CAPS).***

**Principal's Signature _____Date: _____**

**Principal's Name (Printed): _____**

# CAPS "STRIKE OUT BULLYING" VIDEO CONTEST GUIDELINES

## *A project of the New York Mets and CAPS Partnership to Strike Out Bullying*

**CONTEST DESCRIPTION:** The Bullying Prevention Center at Child Abuse Prevention Services is launching its "Strike Out Bullying" video contest to actively engage school communities to stop bullying . The contest is open to Long Island high school groups. First prize - Up to 15 students of the winning team and 2 faculty chaperones will be guests of the New York Mets at Citi Field for batting practice, a pre-game ceremony on the field and tickets to the game.

Participating school teams will create a 60 sec PSA/video that promotes positive messaging, e.g. upstander behavior, reaching out in kindness, respect for all, inclusion. Each video submission must be accompanied by An impact statement outlining how the PSA will be used in the school community to promote a positive school climate. The format for the project plan is at the discretion of the team/group, e.g. it can be an impact statement, power point, slideshow, storyboard to demonstrate how they plan to use the PSA to engage their school community to strike out bullying. For example, after creating a PSA, students could work with administrators to have it shown at other middle and/or elementary schools.

**ELIGIBILITY** This video contest is open to all Nassau and Suffolk County high school student organizations/teams/groups (SUSS, SADD, student government, Key Club, Athletic teams, etc). This is a team project; individual submissions will not be accepted. All members of the student team/organization must submit a signed release form releasing all rights, title and interest to the video produced in conjunction with this project; members under the age of 18 at the time of entry must have the form signed by a parent/ guardian. The faculty advisor and principal must sign the attached entry form.

**DATES/SUBMISSION REQUIREMENTS**

*Contestants must submit their completed entries by* ***April 21st, 2017***. Each team must complete and submit the attached information to karasant@capsli.org Once a submission is made, CAPS retains the right to post the PSA on their website, social media sites and use for educational and publicity purposes. Contestants must email their videos to karasant@capsli.org using www.wetransfer.com in one of the following file formats MOV (preferred) or MP4. Using the message box on www.wetransfer.com, please write: CAPS Strike Out Bullying PSA from "xyz school group name."

**CONTEST GUIDELINES**

5. Team members must be 13-18 years of age.
6. Videos/project plan and contest entry form must be submitted by a faculty advisor and signed by the principal.
7. All students must complete the general release form and have signed by a parent/guardian if under age 18 at time of submission.
8. Entries will be judged by CAPS professional staff and a representative from the New York Mets on the basis of creativity and originality, quality, technical accuracy, and content of the message.
9. The video must be an original creation by students. No copyrighted music, video, or trademark images may be used in the video. Videos previously produced for other school events and videos already posted on social media are not eligible.

10. School faculty guidance is welcomed but staff may not participate in conceiving and/or producing the video.

11. CAPS will disqualify any entries deemed to contain offensive material.

12. Entries must be received or postmarked by March 18, 2016. The winning team will be notified via email and announced on the CAPS website.

13. The video must be no more than 60 seconds in length, and close with: For more information contact the Bullying Prevention Center at CAPS and include CAPS logo and contact info.

**WINNER SELECTION/JUDGING/RECOGNITION**

Following the deadline for submissions, a panel will judge the videos for accuracy of the information and its compliance with the video requirements shown above. A panel of expert judges will then choose the top three videos submitted. The top three videos will be posted on www.capsli.org and recognized as the winners of this "Strike Out Bullying" video contest. There will be one grand prize winner and two runners-up awards. Submissions will be evaluated on the criteria identified below. The top 3 videos will be featured on www.capsli.org and www.suss.capsli.org and via social media outlets, including, but not limited to Facebook, Twitter, and YouTube.

**First prize:** Up to 15 students of the winning team and 2 faculty chaperones will be guests of the New York Mets at Citi Field for batting practice, a pre- game ceremony and tickets to the game. The date of the game will be during spring 2017 and determined by the New York Mets. The winning video will be announced during the pre- game ceremony. ***School District must provide their own transportation for the winning team members to and from Citi Field.***

**Runner Up Teams**: The two runner up teams will receive New York Mets merchandise and certificates of recognition.

**JUDGING CRITERIA**

1. Judging will be based on 3 criteria: message, audience appeal and quality, and creativity and originality

2. The goal of the video is to create an impact on your school community by raising awareness, and by inspiring and motivating youth to *strike out bullying*.

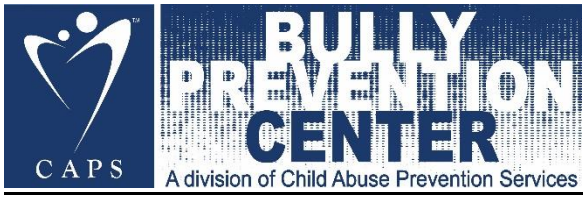
3. The PSA must close with: For more information contact the Bullying Prevention Center at CAPS and include CAPS logo and contact info.

4. We encourage teams to be creative and innovative and use audio and visual means to enhance, rather than detract from the underlying message.

5. The audio and visual quality should appear to be as professional as possible.

**IMPACT STATEMENT**

1. A team written impact statement or slideshow must accompany the PSA submission and contest entry form. Please include how this video positively engaged your school community.
2. Please include all activities demonstrating how you plan to use this PSA to enhance your school community's anti bullying efforts and improve school climate.
3. We encourage teams to collaborate with administration and faculty to display the PSA on district websites, faculty meeting s and BOE presentations.




**GENERAL RELEASE FOR CAPS "STRIKE OUT" BULLYING CONTEST**

I, _____, the parent/guardian of _____, do hereby release all rights, title and interest to the video/artwork produced by my child in connection with **CAPS'** Strike Out Bullying Video Contest. CAPS retains the right to copy, distribute, modify, display and perform publicly and otherwise use, and authorize others to use, the video for any educational purpose throughout the world and in any media. CAPS reserves the right to make the video available to the general public from its Web site and social media and to distribute it to groups and any other organizations interested in showing it for educational purposes, including, but not limited to, on internet sites, at conferences and events, on television, and other media outlets. I hereby give permission for CAPS to use my child's artwork in any and all manner, and release all claims to any profits generated by such use.

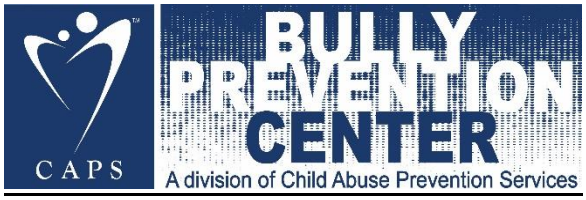
Name of Student _____

School _____

Address _____

Parent's Signature_____

Parent's Name _____




**HELPFUL HINTS FOR CAPS "STRIKE OUT" BULLYING CONTEST**

We are looking to see how you used this video/PSA to engage your school community to strike out bullyng.

A team written impact statement, powerpoint, storyboard or slideshow MUST accompany the video/PSA entry. We also will be judging HOW your team will use the video/PSA to raise awareness and educate your school community. Listed below are some *suggested* criteria to guide your team:

1. How this video positively affected your school climate?
2. How many students were involved in the making of your video/PSA?
3. How did you get your video/PSA out to as many members of your school community? Was it posted on your district's website? Social Media? Shown at faculty and/or BOE meetings?
4. How did you collaborate with other schools in your district? Did you develop lesson plans/skits to accompany the video/PSA? If so, please include.
5. How did you involve faculty and administration?
6. What was this entire process like for your team?