Stand Up, Don't Stand By!

Join us for the first annual CAPS Stand Up, Don’t Stand By 5K Walk/Run on Sunday, October 6, 2013, at Sunken Meadow State Park

Schools, families, businesses and local organizations will have a unique opportunity to demonstrate and be recognized for their commitment to child safety and bully prevention.

Child Abuse Prevention Services (CAPS) is Long Island’s leading nonprofit dedicated to preventing bullying, child abuse and neglect among school-age children. By working together, we can keep every child safe from harm.

Proceeds for the walk/run will support the CAPS Bully Prevention Center:

- In-classroom workshops for grades 2-12 that reach an average 40,000 students each year
- Bully Helpline that connects concerned parents and children with a CAPS expert for advice and solutions
- Parent programs that bring awareness to the challenges elementary and middle school children face, and how their parents can help them
- Professional development training for educators and school professionals that help sharpen their skills

A Corporate Sponsorship not only benefits CAPS and the work we do every day, it also provides your organization with a chance to distinguish itself before, during, and after the event by:

- Exposing your services to potential clients through media, campaign, and print marketing
- Associating your company with bully prevention—a hot topic that is a concern on Long Island, and continues to receive local and national media attention
- Giving back to the community in a positive and meaningful way

Get your employees to Stand Up, Don’t Stand By against bullying and they will be excited about your choice to become a founding sponsor. Create department teams, or ask your staff to sign up as volunteers to help with day-of responsibilities. Call 516-621-0552 x101 for more information.

Corporate Sponsorship Opportunities

$7,500 - Title Sponsorship — First Come, First Served
- Full event sponsorship: Company name/logo listed as the official sponsor of the Stand Up, Don’t Stand By when the race is mentioned in print and electronic media as well as event signage and marketing brochures.
- 5 corporate team sponsorships (total of 25 participants at no additional cost)
- Company name/logo hyperlink on CAPS website
- Company name/logo on participant t-shirts
- Company banner at event

$5,000 - Gold
- Company name/logo prominently placed on CAPS website and mentioned in event email broadcasts
- 3 corporate team sponsorships (total of 15 participants at no additional cost)
- Company name/logo on all marketing materials and media ads and event signage
- Company logo on participant t-shirts
- Company banner at event

$3,000 - Silver
- Company name/logo prominently placed on CAPS website and mentioned in event email broadcasts
- 2 corporate team sponsorships (total of 10 participants at no additional cost)
- Company name/logo on all marketing materials and media ads and event signage
- Company logo on participant t-shirts
- Company banner at event

$1,000 - Bronze
- 1 corporate team sponsorship (total of 5 participants at no additional cost)
- Company name/logo on all marketing materials and media ads and event signage
- Company logo on participant t-shirts
- Company banner at event

$500 - Patron
- Company name/logo on event signage
- 4 participants

$250 - Family or Friends
- Listing on Honor Roll
- Up to 4 participants

Payment Information

Please make checks payable to CAPS

- $25 individual participant pre-registered ($30 day of event)
- $40 family participants (up to 4 per family) pre-registered ($50 day of event)
- I am paying $__________ for the selected sponsorship
- I am pledging $__________ for the selected sponsorship
- I am contributing $__________ as a straight donation to CAPS
- Check enclosed
- Make a secure donation online at Stopbullyingcapswalkrun.karma411.com
- Credit Card (circle one below, add account number & expiration date)
  - Amex
  - MasterCard
  - VISA

Card# ____________________________ Exp. __________ Phone# ________________

Name: ____________________________ Company: ____________________________

Billing Address: ____________________________

City/State/Zip: ____________________________

E-mail: ____________________________

Please complete and mail to:
Child Abuse Prevention Services
P.O. Box 176, Roslyn, NY 11576
Or FAX: (516) 621-3767
PHONE: (516) 621-0552 x101

Visit us online at: www.capsli.org

CAPS is a 501(c)(3) non profit registered with the State of New York. A copy of CAPS Financial Report is available through the New York State Department of State. All donations support the educational programs and services of CAPS and are tax-deductible to the extent allowed by law. CAPS does not sell, share or lend its mailing lists to any organization or company.
Register by Sept. 27, 2013

REGISTER IN ADVANCE TO RECEIVE A CAPS T-SHIRT AT CHECK-IN
adult ___s ___m ___l ___xl/child ___s ___m ___l

REGISTER ONLINE AT
Stopbullyingcapswalkrun.karma411.com

Or please complete and mail to
CAPS
P.O. Box 176
Roslyn, NY 11576
Or fax: (516) 621-3767

School Teams Contact CAPS
at 516-621-0552 x101 to Register

____ I am a walker
____ I am a runner
____ Kiddie Fun-Run (8 and under, Strollers Welcome*)
____ I will volunteer day of the event
____ I am a team captain
____ # of team participants
____ My team name is:

Name: ________________________________________
Company: _____________________________________
Address: _______________________________________
City/State/Zip: __________________________________
Telephone#: ____________________________________
E-mail: ________________________________________

*5K course not conducive to baby strollers.

WAIVER (EACH PARTICIPANT MUST READ & SIGN BELOW)
I, the undersigned, agree to indemnify and hold harmless Child Abuse Prevention Services (CAPS) from all cost, expense and liability arising out of my or my child’s participation in this event to benefit CAPS. I do hereby waive all claims for damage or loss to me or my child’s person or property which may be caused by any act or failure to act, by CAPS, its officers, agents or employees arising directly or indirectly from my or my child’s participation in this event, and I hereby assume liability for any loss, damage or other liability from such event. IMPORTANT! I give permission to CAPS to use any pictures, video footage, etc...that is taken at the event to use in future promotional materials.

_______________________________________________________
Participant’s Signature or Parent/Legal Guardian             Date
_______________________________________________________
Participant’s Signature or Parent/Legal Guardian             Date

Pledge Form

Friends, Family and Co-Workers’ support of your efforts on behalf of CAPS will directly support the Bully Prevention Center. Please bring all donations to the Walk/Run. Thank you in advance!

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Total Pledge $

5K Walk/ Run and Kiddie Fun-Run
Sunday, October 6, 2013
Sunken Meadow State Park
Kings Park, NY

9:00 a.m. Check-In
10:00 a.m. Start

Walkers, Runners, Families
School & Corporate Teams

All Ages and Skill levels
Are Welcome!

Celebrate CAPS’ 30th Anniversary
Keeping Every Child Safe From Harm™

Rain Or Shine!

Vince Camuto

NORTHSPORT

VSP Vision Care

Sports Programs For Every Age
631-737-BALL northsportny.com

October is Bully Prevention Month!