



FOR IMMEDIATE RELEASE
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Brian Turchin Elected to the Board of Directors of Child Abuse Prevention Services (CAPS)

ROSLYN, NY: Child Abuse Prevention Services (CAPS), a not-for-profit that has led the effort to prevent child abuse and neglect on Long Island for over 26 years, is pleased to announce the election of Brian Turchin to its Board of Directors. Brian is a 30-year software industry veteran who founded Cape Horn Strategies Inc. in 1998—a management consulting firm that helps CEOs of software companies grow their businesses.

As a Board member, he takes on a volunteer leadership role for CAPS, which provides prevention-through-education programs for elementary, middle and high school students at no cost to Nassau and Suffolk county schools. Over 600,000 Long Island students to date have participated in small classroom workshops that teach children how to stay safe from child abuse and neglect, bullying, sexual harassment, date rape, and while on the Internet.

“CAPS is an outstanding organization that deals extremely well with very difficult childhood issues. *Preventing* child abuse and bullying has a profound impact on the lives of those involved, on the lives these children lead afterwards, and ultimately on the well-being of our society. I wanted to be able to contribute in any way I can,” said Mr. Turchin.

“Brian’s strategic planning and marketing expertise will help us continue to raise the profile of child abuse and neglect in the community, and extend our reach into the higher-risk and underserved areas of Long Island” said Alane Fagin, MS, Executive Director for CAPS.

Mr. Turchin also sits on the Boards of several software company start-ups. He is a sought-after speaker at national and international industry conferences, writes on the subject of success in the software industry, has been published extensively, and also runs peer-mentoring roundtables for software CEOs on Long Island and in Manhattan. He is a member of Standard and Poor’s Society of Industry Leaders, where he provides advice to institutional investors on software companies, and a judge for the Software and Information Industry Association that awards new software releases.

Founded in 1982, Child Abuse Prevention Services (CAPS) is Long Island’s leading non-profit resource on the prevention of child abuse and neglect. Prevention education is offered to children, parents, school professionals and the community. For information on how to make a donation, schedule a class, or volunteer, call 516-621-0552, 631-289-3240 or email speaktocaps@optonline.net

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PHOTO CAPTION: Brian Turchin of Cape Horn Strategies in Merrick, has been elected to the Board of Directors of Child Abuse Prevention Services, a child safety and violence prevention education non-profit.